



**European Movement
Mouvement Européen**

European Movement 2.0

European Movement 2.0 on its way towards a Europe with future

The European debt crisis poses a serious threat to the foundation of European integration. During this difficult time, EMI must position itself strategically in order to properly address the political situation as well as the public sphere. The 2014 European elections will be of particular interest regarding EMI's planning of the next three years. Not only do they serve as a test case for the acceptance of a democratic Europe among citizens and their stakeholders but also for EMI's capacity to take action.. In order to successfully promote European integration until 2014, EMI should act in accordance with the plurality of its members. At the same time, it should further develop its network, addressing all areas of society and economy. The concept of subsidiarity should thereby be the guiding principle, leaving EMI room to act whenever it is necessary or out of the member organisations' (in-) capability.

Creating a modern and versatile network of pro-European organisations

EMI has already developed itself as a network uniting diverse societal and economical organisations under the common responsibility of promoting a democratic Europe, being capable of acting. The Europe it envisages shall provide an area of freedom, security and prosperity for its citizens and shall let them participate in the decision making processes . The interests and preferences of European citizens are not only communicated through parliaments, but also through civil society organisations, and sometimes even directly. Through its work EMI facilitates an alliance of national and European civil society organisations. It thereby supports a cross-border and sustainable dialogue, in the sense of participatory democracy in line with article 11 of the Treaty of the EU, on all levels of state and society. Furthermore, EMI demands the quick implementation of transparency and participatory democracy in all EU institutions. To reach this goal as soon as possible, EMI should put together a coordinating task force.

Creating a diverse programme – being an honest broker of the member organisations

In general EMI supports all initiatives aiming to strengthen European integration. It must however take into account its traditionally federal structures, which result in a wide variety of politics, backgrounds and preferences. As a result of this, the major common consensus of civil society must serve as its primary goal. Undoubtedly its biggest strength is the fact that it respects and reflects this broad spectrum of opinions in relation to critical aspects of European integration in civil society. The political committees of EMI can thereby act as think tanks, initiating opinion-forming within the network. EMI's campaigns and media statements should therefore respect the pluralistic character of the organisation, and should never contradict the interests of its members, including those of minority groups.

Creating a pan-European network in all countries of the Council of Europe

The European Movement is older than the European Union. It is also older than the Council of Europe and its Europe-wide membership is larger than the current Union. It is particularly important in the context of the 21st century that EMI endorses the Europe-wide interests of its members. At the same time it must address the need to enable



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deeper integration in relevant parts of the continent and society. Hence the politics of EMI should balance the various interests represented throughout the continent.

Creating a modern form of European political communication and interchange within EMI

While EMI respects and encourages the achievements of representative democracy, it welcomes new forms of direct democracy that were created with the European Citizens' Initiative. Due to the rising speed of the circulation of information, in a time when even news of small social movements can have a large impact on a global level, the European Movement must respond to new forms of communication. In this process all forms of representation must be respected and transparency preserved. In addition, the European Movement should use online communication tools to mirror the different political opinions on a specific issue that exist within the network of its member organisations, thus illustrating the wide variety of political initiatives and opportunities both to the members of EMI and to the citizens and politicians of Europe. In addition, online services should be utilised during conferences and other events to increase transparency and participation internally.

Creating a European Movement International of member organisations

The members of EMI are organisations, which are only partly made up by individual members. It is the vast diversity of these organisations that forces EMI to provide targeted activities and projects. To ensure success in EMI's strategy, it is important that the interests of the various member organisations are used as guidelines. EMI should therefore only run projects for non-member organisations in exceptional cases. Single citizens are best addressed via member organisations with EMI support where necessary.